

ISSUE: ARMED FORCES

PUBLIC SERVICE ANNOUNCEMENTS: Marines/Army, Peace Corps, Selective Service, US Marine Corp, Disabled Veterans, Bring Them Home America, etc. (Affidavits attached)

ISSUE: ENVIRONMENT

ISSUE: HEALTH AND SAFETY

PUBLIC SERVICE ANNOUNCEMENTS: Boat Safety, Will Rogers/Depression,  
Addiction Hotline, Bus Safety, Seatbelts/Everybody, Aids/America, etc.  
(Affidavits Attached)

**CHILDREN'S PROGRAMMING  
COMMERCIAL TIME LIMIT COMPLIANCE**

Period April 1 to June 30, 1992  
Station Call Sign WBSX TV

**1. COMMERCIAL MATTER**

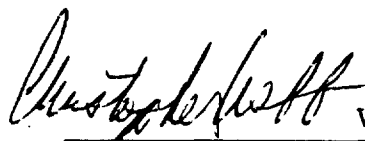
The undersigned hereby certifies under penalty of perjury that the above listed station, as a standard practice, formats and airs the children's programs (produced primarily for children aged 12 and under) listed below within the limits set forth by the Children's Television Act of 1990.<sup>1/</sup>

**2. CHILDREN'S PROGRAM'S PRODUCED AND AIRED PRIMARILY FOR CHILDREN (12 and under)**

**A. Broadcast Programs (including short-segment programming and PSAs):**

<u>Title*</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>	<u>Frequency</u>
Vegetable Soup	6:00 a.m.	Sundays	30 minutes	weekly
Dial Alcohol	6:30 a.m.	Sundays	30 minutes	weekly
K-TV	7:30 a.m.	Sundays	30 minutes	weekly
Video Classroom	ROS	Sun-Sat	2-4 minutes	daily
PSA's	ROS	Sun-Sat	30-90 seconds	daily

Executed on July 7, 1992



Vice President/General Manager

(Name and title)

**\* Program Descriptions Attached**

1/ To the extent that the station has relied on information provided by networks or syndicators, Exhibit A provides copies of such documentation. To the extent that there have been any inadvertent overages during the quarter covered by this report, such instances, if any, are described in Exhibit B.

WBSX-TV Second Quarter 1992

ISSUE: CHILDREN'S EDUCATIONAL PROGRAMMING

PUBLIC SERVICE ANNOUNCEMENTS: Higher Education, Boystown, Counseling and Development, United Negro College Fund, Exchange Students, etc. (Affidavits attached)

MENTOR PROGRAM: This is part of the Ann Arbor Public School's "Partners in Excellence" program, a mentorship program which brings business people into the classroom. Our Public Affairs Director worked with junior high school students to produce Public Service Announcements. They were allowed to choose a topic which they were interested in, a few examples were anti-smoking, recycle, drinking and driving, anti-drugs. The students were taped at WBSX-TV 31 studios, and the student produced Public Service Announcements began airing at the start of the second quarter of 1992.

VEGETABLE SQUIP: This nationally produced multi-ethnic children's television series

## K-TV SUMMARY

### "PEER PROBLEMS" EPISODE 117

Bring your best buddy! This week K-TV talks all about friendship! Best selling children's author Judy Blume visits the studio to talk about her writing and about peer problems. Do uniforms put a halt on peer pressure? Kids debate the issue of mandatory school uniforms in K-TV's studio discussion. Kids test how well they know their best friend in K-TV's mini game show "The Best Friend Game". Animal expert Warren Eckstein talks about misunderstood pets.

### "EXPLORATION" EPISODE 116

Get out your compass! This week K-TV takes on exploration! Handicapped rock climber Hugh Herr joins K-TV in the studio as he talks about what it takes to be a world class rock climber. Was Christopher Columbus a hero or a villain? Kids talk about the controversy surrounding Columbus' discovery of America in K-TV's weekly studio discussion. Learn all about navigation in the sky when K-TV goes on a plane ride with aviation pilot David Clark. Our science expert shows us how to get from here to there with navigation instruments.

### "FOOD" EPISODE 115

Get out your knife and fork and join K-TV as it discusses the topic of food! Baker Peggy Cullen visits the studio to teach everyone how to make their own delicious Italian breadsticks. Kids discuss the serious issue of Anorexia Nervosa in K-TV's issue segment about eating disorders. Discover international culinary delights of Russia when K-TV sits in on a traditional Russian family dinner. Science expert Steve Tomecek explains the science behind cooking.

### "TV INSIDE AND OUT" EPISODE 114

This week on "K-TV", get an inside look at television. Go behind the scenes at Saturday Night Live and find out how a live television show happens. Our issue segment looks at how T.V. news can influence our opinions. Take a trip to an ad agency and find out how a commercial is made. Our science expert Steve Tomecek explains the technology of T.V.

## **K-TV Summary**

### **EPISODE 101**

#### **"HISTORY DIGGING UP THE PAST"**

**9/14, 10/12**

History comes to life on K-TV. African drummers show how the roots of jazz, blues and rock started with the rhythm of the ancient drum beat. Some kids in Oregon have been fighting New York's Museum of Natural history for the return of a meteorite that was discovered in their home state, and the kids in our studio audience say where they think the space rock belongs. A K-TV reporter visits film maker Ken Burns, the man who brought us the Civil War television series. A bald eagle and some of his feathered friends pay K-TV an in-studio visit.

### **EPISODE 102**

#### **"CITIES: CELEBRATING CITIES"**

**9/21**

Explore the life of the city with K-TV. The rap group, The Kings of Swing, performs for our studio audience and talks about rap as "poetry in the streets" Our cameras follow a skateboarding city kid as he rides through his neighborhood and talks and shows us his stuff. Kids analyze whether expensive sneakers are marketed unfairly. Jump roping goes to new heights with the double dutch team, "Jump, Sister, Jump."

### **EPISODE 103**

#### **"ART: APPRECIATING ART"**

**9/28, 12/7**

A celebration of Art on K-TV. Dancer from the Alvin Alley Repertory Ensemble come to our studio to perform and talk to kids about dance. Kids share their ideas about art when K-TV looks at graffiti and graffiti artists. A K-TV reporter visits the Muppet Factory and talks to art director, Michael Frith, about creating those fabulous characters. K-TV's science expert, Steve Tomecek, uses lasers to show how light and color work.

EPISODE 104

"CULTURAL DIVERSITY"

10/5, 12/14

K-TV looks at the many cultures that make up the United States. An all-kid Caribbean steel drum band gives us a glimpse into their identity by playing a calypso song. A K-TV reporter takes us into America's immigrant past by visiting Ellis Island. Kids talk about how you should learn about your heritage when our issue segment looks at afrocentric education. K-TV science expert, Steve Tomecek, shows how people from other cultures contributed to the development of electricity.

EPISODE 105

"TAKING APART SCIENCE"

10/19, 12/28

Find out how to think like a scientist on this K-TV program. Young scientists share their award winning - and surprising - experiments. Kids discuss how they feel about the issue of animal dissection in the classroom. A K-TV reporter visits the American Museum of Natural History's dinosaur bone lab. Science expert Steve Tomecek shows how science works in your everyday life.

EPISODE 106

"STORIES: THE WAYS WE WEAVE"

10/26, 11/10



**EPISODE 108****"TELEVISION"****11/9, 1/18/92**

K-TV has fun exploring the world of television. Comedian Marc Weiner gives us his own brand of t.v. game show. Our Issue segment looks at whether news shows with commercials should be allowed in the class room. We go behind the scenes at the soap opera, Gulding Light. Animal expert Warren Eckstein talks about Doggie T.V. actors.

**EPISODE 109****"KID ACTIVISM"****11/16, 1/25/92**

Watch K-TV and meet the people who are trying to make the world a better place. Singer Richle Havens performs for our studio audience. We go on the road with a teen emergency squad. Our news segment looks at mandatory volunteerism in schools. Animal expert Warren Eckstein introduces us to four legged creatures who are making a difference.

**EPISODE 110****"SPORT AND FITNESS"****11/23, 2/10/92**

K-TV wants kids to know they don't have to be super athletes to be active and fit. Olympic runner Sydney Maree talks about his rise to the top of the sport. Our Issue segment looks at whether physical education should be a daily requirement. A K-TV reporter visits world famous jockey Julie Krone. Our Science Expert, Steve Tomecek, ends the show by exploring the physics of sports.

**EPISODE 111****"WHAT'S SO FUNNY?"****2/8/92**

This week K-TV explores how humor works and its differing styles. Clowns from the renown Big Apple Circus perform some very original physical comedy. A K-TV reporter interviews one of the great stand-up comedians, George Carlin, about the art of making people laugh. Our news segment looks at the trend of telling dumb-blond jokes, and our studio audience discusses when humor might go too far. Animal expert Warren Eckstein shows that even animals have a sense of humor when he brings a pair of llamas to our studio.

**EPISODE 112****"BIG BUCKS: K-TV LOOKS AT CONSUMERISM"****12/21**

Watch K-TV this week and learn how to be a smart consumer. Consumer expert Dick DeBartolo shows us some mall order rip-offs and gives advice on how to avoid buying bad products. Our news segment asks kids what they think about companies paying movie makers to get shots of their products up on the screen. K-TV science expert Steve Tomecek has some great ideas for exciting, and inexpensive experiments that kids can do at home.

**EPISODE 113****"POWER OF WORDS"****2/22/92**

Discover the power of words this week on K-TV with music from singer/songwriter Tom Paxton. A K-TV reporter visits with one of our best contemporary writers, Alice Walker to find out how a writer gets ideas. Our news segment focuses on high school journalism when our studio audience gets a chance to discuss school newspaper censorship. K-TV animal expert Warren Eckstein brings some furry guests and talks about animal language.

TO: WBSX-TV 31 PUBLIC FILE

FROM: BRENDA JAMEYFIELD

RE: SECOND QUARTER 1992

DATE: JULY 6, 1992

The following are issues of significant importance to our community of license and were given significant treatment in the programming of WBSX-TV 31 during the second quarter of 1992. Individual reports on each issue are included with this report.

\*LOCAL INTEREST PROGRAMMING

\*HEALTH AND SAFETY

\*ENVIRONMENT

\*ARMED FORCES

\*MINORITY AFFIARS

\*DRUGS

\*A HUMANE SOCIETY

\*SOCIAL DILEMMAS

**ISSUE: LOCAL INTEREST PROGRAMMING**

**COMMUNITY CALENDAR:** A 4:30 program which highlights various area events including church programs, art exhibitions, blood drives, plays, non-profit group activities, etc. (Affidavits attached)

**PUBLIC SERVICE ANNOUNCEMENTS:** Public Service Announcements produced with local service agencies and their spokespeople. These include:

Problem Pregnancy Help	Soundings: A Center for Women
Center for Independent Living	Hospice of Jackson
Lifework Center	Alzheimer's Association
Wellness Network	(Affidavits attached)

**PREVIEW PUBLIC SERVICE ANNOUNCEMENTS:** Area experts from organizations announce new volunteer projects and activities. "Preview" also highlights upcoming "Sunday Edition" shows. (Affidavits attached)

**ONE CHILD:** "One Church, One Child's" Executive Director Yvonne Golden presents Black adoptable and foster children and their case workers. This show has had good response in the community--where there is a dire need for Black and foster adoptive homes. (Affidavits attached)

**ANOTHER ANN ARBOR:** WBSX TV 31 provides technical production assistance to this show which features Black newsmakers and personalities in the area. The half-hour show airs every Sunday morning at 7:00 and on local cable outlets. Guests appearing during the second quarter of 1992 include:

Larry Fox	Homeless Action Committee
T.G. Wagnaw	African American Center at the University of Michigan
Louise Smith	Jazz Artist
Nicole Wilson	Scholar-Author
David Rambeau	Black Awareness in Television
Ray Pipkin	Art Teacher

**SUNDAY EDITION:** A locally produced 30 minute talk show featuring a wide variety of guests. It airs Sunday at 8:00 a.m. Some of the guests included:

Rhonda Powsner, M.D.	Domestic Violence
Cecilia Filetti	Dietician
Jaqueline D. Allen	Differences in being aggressive and being assertive
Lula Deakin	Caregivers of Senior Citizens
Rae Severign	Eastern Michigan University Labor Studies Program
Jim Hart	Real Estate Expert
Habitat	Building Homes for Low Income
Great Lakes State Game	University of Michigan Fundraiser

ISSUE: HEALTH AND SAFETY

HEALTH PUBLIC SERVICE ANNOUNCEMENTS:

MUSCULAR DYSTROPHY ASSOCIATION, AMERICAN HEART ASSOCIATION,  
ALZHEIMERS ASSOCIATION OF MICHIGAN, MEDIC ALERT, DEPRESSION  
IMMUNIZATIONS, NATIONAL KIDNEY, NATIONAL EYE CARE  
(Affidavits attached)

SAFETY PUBLIC SERVICE ANNOUNCEMENTS:

GUN SAFETY, BOATING SAFETY, WATER SAFETY, CRIME PREVENTION  
FOREST FIRE PREVENTION, FIREWORKS SAFETY, BUS SAFETY

ISSUE: DRUGS

PUBLIC SERVICE ANNOUNCEMENTS:

S.A.D.D., D.A.R.E., OZONE HOUSE, ADDICTION HOTLINE.  
(Affidavits attached)

SUNDAY EDITION

A half-hour show which airs on Sunday Mornings at 8:00a.m.  
4-26-92 Fran Cherry, Clinical Supervisor Chelsea Community  
Hospital, and Jeff Smith, Recovered Client Volunteer  
Discussing Substance Abuse.

ISSUE: MINORITY AFFAIRS

PUBLIC SERVICE ANNOUNCEMENTS:

UNITED NEGRO COLLEGE, ONE CHILD  
(Affidavits attached)

ANOTHER ANN ARBOR:

WBSX-TV 31 provides technical production assistance to this show which features Black Newsmakers and personalities in the area. The half-hour show airs Sunday morning and on local cable outlets.  
(See Local Interest Programming for list)

ONE CHURCH ONE CHILD:

Executive Director Yvonne Golden presents Black adoptable and foster children and their case workers. This show has gotten good response in the community--where there is a dire need for Black and foster adoptive homes.

ISSUE: ARMED FORCES

PUBLIC SERVICE ANNOUNCEMENTS:

ARMY, NAVY, AIR FORCE, MARINES, PEACE CORPS, VETERANS AFFAIRS.  
(Affidavits attached)



ISSUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS:

NATIONAL ARBOR DAY, NATIONAL PARK SERVICE, SOLAR ENERGY, DEPT. OF AG.,  
SOLAR ENERGY, RECYCLE  
(Affidavits attached)

ISSUE: RELIGION

PUBLIC SERVICE ANNOUNCEMENTS:

POINTS OF LIGHTS, MOTHER BASILEA STEPPING STONES, LATTER DAY SAINTS  
(Affidavits attached)

ISSUE: SOCIAL DILEMMAS

PUBLIC SERVICE ANNOUNCEMENTS: Amnesty International, Peace Corps, Salvation Army, etc. (Affidavits attached)

ISSUE: A HUMANE SOCIETY

PUBLIC SERVICE ANNOUNCEMENTS: The Morris Foundation, D.A.V., Detroit Zoo,  
Heartworm, Leash Laws, etc. (Affidavits attached)

**CHILDREN'S PROGRAMMING  
COMMERCIAL TIME LIMIT COMPLIANCE**

Period January 1 to March 31, 1992  
Station Call Sign WBSX-TV

**1. COMMERCIAL MATTER**

The undersigned hereby certifies under penalty of perjury that the above listed station, as a standard practice, formats and airs the children's programs (produced primarily for children aged 12 and under) listed below within the limits set forth by the Children's Television Act of 1990.<sup>1/</sup>

**2. CHILDREN'S PROGRAM'S PRODUCED AND AIRED PRIMARILY FOR CHILDREN  
(12 and under)**

**A. Broadcast Programs (including short-segment programming and PSAs):**

<u>Title*</u>	<u>Time</u>	<u>Date</u>	<u>Duration</u>	<u>Frequency</u>
Vegetable Soup	6am	Sundays	30 minutes	weekly
Dial Alcohol	6:30am	Sundays	30 minutes	weekly
K-TV	7:30am	Sundays	30 minutes	weekly
Video Classroom	ROS	Sun-Sat	2-4 minutes	daily
PSA's	ROS	Sun-Sat	30-90 sec	daily

Executed on April 9, 1992



VicePresident/Gen. Mgr.  
(Name and title)

**\* Program Descriptions Attached**

1/ To the extent that the station has relied on information provided by networks or syndicators, Exhibit A provides copies of such documentation. To the extent that there have been any inadvertent overages during the quarter covered by this report, such instances, if any, are described in Exhibit B.

**ISSUE: YOUTH AND EDUCATION**

**PUBLIC SERVICE ANNOUNCEMENTS:** Higher Education, Recruiting Teachers, Counseling and Development, United Negro College Fund, Exchange Students, etc. (Affidavits attached)

**MENTOR PROGRAM:** This program is part of the Ann Arbor Public Schools "Partners in Excellence" program, a mentorship program which brings business people into the classroom. Gillian Ferrington, Public Affairs Director of WBSX TV 31 conducted two workshops; one at Clague Junior High which involved five students, and one at Tappan Junior High which also involved five students. The students were allowed to choose a Public Affairs topic in which they were interested. Ms. Ferrington, who has earned teaching certification from Eastern Michigan University, taught the students how to write their Public Service Announcements. She also guided their performance in the same. The students were then taped at WBSX TV 31 studios with final technical production completed by Production Assistant Tom Sims. Release forms were obtained from parents/guardians and five of the student-produced Public Service Announcements began airing at the start of the second quarter of 1992.

**SUNDAY EDITION:** February 2, 1992, Donna Debutts of the Washtenaw County Literacy Council discusses "Parents in Partners in Reading", a new program with the Public Schools which encourages parents to become actively involved in their kids reading program. A 30 minute talk show which airs Sundays at 8:00 a.m.

**VEGETABLE SOUP:** Nationally produced multi-ethnic children's television series which airs once a week, Sundays at 6:00 a.m. The program stars kids and puppets emphasizing racial uniqueness, multi-cultural harmony, history and humor.

**DIAL ALCOHOL:** A nationally produced 30 minute feature which tells young people they can cope with alcohol in the home. This program airs Sundays at 6:30 a.m.

**VIDEO CLASSROOM:** A 2-4 minute nationally produced educational show produced by the American Institute of Physics. This feature examines such things as computerized driving, night vision and solar eclipses. It airs throughout the week at various times.

**K-TV:** An educational yet fun and upbeat kids show which explores one basic theme from a variety of angles each week. Each show features the "pros" and the "cons" of issues along with opinions expressed by members of the audience--children. (See attached) A 30 minute show which airs Sundays at 7:30 a.m.

1/5	Episode 106	Stories
1/12	Episode 107	Boys Versus Girls
1/19	Episode 108R	Television
1/26	Episode 111	Humor
2/2	Episode 112	Consumerism
2/9	Episode 113	Writing
2/16	Episode 114	TV Inside and Out
2/23	Episode 115	Food
3/1	Episode 116	Exploration
3/8	Episode 109R	Kid Activism
3/15	Episode 117	Peer Problems
3/22	Episode 110	Sports and Fitness
3/29	Episode 111	Humor

## K-TV SUMMARY

### "PEER PROBLEMS" EPISODE 117

Bring your best buddy! This week K-TV talks all about friendship! Best selling children's author Judy Blume visits the studio to talk about her writing and about peer problems. Do uniforms put a halt on peer pressure? Kids debate the issue of mandatory school uniforms in K-TV's studio discussion. Kids test how well they know their best friend in K-TV's mini game show "The Best Friend Game". Animal expert Warren Eckstein talks about misunderstood pets.

### "EXPLORATION" EPISODE 116

Get out your compass! This week K-TV takes on exploration! Handicapped rock climber Hugh Herr joins K-TV in the studio as he talks about what it takes to be a world class rock climber. Was Christopher Columbus a hero or a villain? Kids talk about the controversy surrounding Columbus' discovery of America in K-TV's weekly studio discussion. Learn all about navigation in the sky when K-TV goes on a plane ride with aviation pilot David Clark. Our science expert shows us how to get from here to there with navigation instruments.

### "FOOD" EPISODE 115

Get out your knife and fork and join K-TV as it discusses the topic of food! Baker Peggy Cullen visits the studio to teach everyone how to make their own delicious Italian breadsticks. Kids discuss the serious issue of Anorexia Nervosa in K-TV's issue segment about eating disorders. Discover international culinary delights of Russia when K-TV sits in on a traditional Russian family dinner. Science expert Steve Tomecek explains the science behind cooking.

### "TV INSIDE AND OUT" EPISODE 114

This week on "K-TV", get an inside look at television. Go behind the scenes at Saturday Night Live and find out how a live television show happens. Our issue segment looks at how T.V. news can influence our opinions. Take a trip to an ad agency and find out how a commercial is made. Our science expert Steve Tomecek explains the technology of T.V.

## **K-TV Summary**

### **EPISODE 101**

#### **"HISTORY DIGGING UP THE PAST"**

History comes to life on K-TV. African drummers show how the roots of jazz, blues and rock started with the rhythm of the ancient drum beat. Some kids in Oregon have been fighting New York's Museum of Natural history for the return of a meteorite that was discovered in their home state, and the kids in our studio audience say where they think the space rock belongs. A K-TV reporter visits film maker Ken Burns, the man who brought us the Civil War television series. A bald eagle and some of his feathered friends pay K-TV an in-studio visit.

### **EPISODE 102**

#### **"CITIES: CELEBRATING CITIES"**

Explore the life of the city with K-TV. The rap group, The Kings of Swing, performs for our studio audience and talks about rap as "poetry in the streets" Our cameras follow a skateboarding city kid as he rides through his neighborhood and talks and shows us his stuff. Kids analyze whether expensive sneakers are marketed unfairly. Jump roping goes to new heights with the double dutch team, "Jump, Sister, Jump."

### **EPISODE 103**

#### **"ART: APPRECIATING ART"**

A celebration of Art on K-TV. Dancer from the Alvin Alley Repertory Ensemble come to our studio to perform and talk to kids about dance. Kids share their ideas about art when K-TV looks at graffiti and graffiti artists. A K-TV reporter visits the Muppet Factory and talks to art director, Michael Frith, about creating those fabulous characters. K-TV's science expert, Steve Tomecek, uses lasers to show how light and color work.



#### **EPISODE 104**

#### **"CULTURAL DIVERSITY"**

K-TV looks at the many cultures that make up the United States. An all-kid Caribbean steel drum band gives us a glimpse into their identity by playing a calypso song. A K-TV reporter takes us into America's immigrant past by visiting Ellis Island. Kids talk about how you should learn about your heritage when our issue segment looks at afrocentric education. K-TV science expert, Steve Tomecek, shows how people from other cultures contributed to the development of electricity.

#### **EPISODE 105**

#### **"TAKING APART SCIENCE"**

Find out how to think like a scientist on this K-TV program. Young scientists share their award winning - and surprising - experiments. Kids discuss how they feel about the issue of animal dissection in the classroom. A K-TV reporter visits the American Museum of Natural History's dinosaur bone lab. Science expert Steve Tomecek shows how science works in your everyday life.

#### **EPISODE 106**

#### **"STORIES: THE WEBS WE WEAVE"**

K-TV takes a look at stories and storytelling. The classic book, "The Secret Garden" comes to life when Tony award winner, Daisie Egan and John Cameron Mitchell perform a number from the Broadway play of the same name. On the more serious side, our studio audience discusses the issue of book censorship. Renown children's author, Paula Danziger, shares some of the writer's secrets. Animal expert Warren Eckstein brings his miniature horses to our studio.

#### **EPISODE 107**

#### **"BOYS VS GIRLS"**

K-TV takes a light hearted look at gender roles. Singer and songwriter Carly Simon performs one of her latest songs. Dr. Ruth Westheimer fields questions from our studio audience on some problems that boys and girls face. Kids share their views on whether girls should be able to join Boy Scouts. Science expert Steve Tomecek shows some of the contributions of women scientists.